

**LEADERSHIP  
COMMUNICATIONS  
SEMINAR**

NOVEMBER 6 • 2009

*You are in a leadership position,*  
therefore you are a professional communicator.

*People depend on you. Opportunities depend on you.*

Success depends on your ability to communicate well.

Whether for internal or external audiences, and whether for routine or extraordinary circumstances, *your communications matter . . . a lot!*



[ brain + mouth = impact ]

t 801.363.1701 f 801.363.4873

**T**his interactive, hands-on seminar will adjust the lens through which you think about and prepare for meetings, presentations, and speeches and will bring these simple, but necessary, skills into clear focus:

- ▶ *Considering the interests, needs, and expectations of audiences*
- ▶ *Organizing and prioritizing thoughts and information*
- ▶ *Crafting and packaging “messages”*
- ▶ *Achieving credibility, authority, and comfort in delivery*

By the end of the seminar, you will have identified personal action items to help you improve your communications – in content and/or style. You will be equipped to articulate a clear, concise value proposition for yourself, your organization, or for a project or initiative. Ultimately, you will find yourself thinking differently, but far less self-consciously, about how you communicate and present yourself.

This high-level seminar will be limited to 20 participants.

Participants will be pre-screened to ensure compatibility of interests and experience levels.

DATE:  
Friday, November 6, 2009

REGISTRATION PRICE:  
\$895

TIME:  
9:00 am – 4:00 pm

PRICE INCLUDES:  
▶ Seminar  
▶ Books  
▶ Handout materials  
▶ Continental breakfast  
▶ Catered lunch  
▶ Onsite parking

LOCATION:  
Ibarra-Brito Building,  
438 East 200 South  
Salt Lake City, 2<sup>nd</sup> Floor

*“Beth Levine and her SmartMouth instruction have guided me from a fear of public speaking to a comfortable style that suits my approach and qualities. I’d recommend to anyone the benefits from Beth’s expertise and instruction. In addition to learning a lot, you’ll be entertained.”*

**MAYOR RALPH BECKER, SALT LAKE CITY**

*“In these challenging economic times, it is more important than ever to be able to communicate clearly and concisely. I heartily endorse Beth Levine and SmartMouth Communications. Beth is engaging and entertaining, but provides solid, valuable information that can be put to use immediately.”*

**DEBORAH BAYLE,  
PRESIDENT & CEO, UNITED WAY OF SALT LAKE**

*“Beth Levine of SmartMouth Communications is a difference maker. There are many options in the world of communications training. Beth sets herself apart with her creativity in presentation and the tangible results her training brings . . . she is equally at ease with rookie athletes, Olympic medalists and executive management leaders.”*

**TOM KELLY,  
VICE PRESIDENT, COMMUNICATIONS,  
U.S. SKI AND SNOWBOARD ASSOCIATION**

*“I can’t tell you how much I enjoyed SmartMouth Communications seminars while I was with the Utah Jazz. SmartMouth offers business executives not only opportunities to sharpen their communications skills but also to emphasize key messages as a technique. Beth is a great coach.”*

**DENNIS V. HASLAM,  
FORMER PRESIDENT OF THE UTAH JAZZ,  
ATTORNEY AND BUSINESS EXECUTIVE**

## ABOUT SMARTMOUTH COMMUNICATIONS AND BETH NOYMER LEVINE



Beth Noymer Levine has more than 20 years’ experience in the communications field. The majority of Ms. Levine’s work has been in the executive suite, consulting with, preparing, and coaching top management through various communications opportunities and challenges, often in crisis mode. Through her experiences, Ms. Levine came to realize that the effective formulation and articulation of messages is often one of the

single biggest keys to success. Ms. Levine established SmartMouth Communications ([www.smartmouthgroup.com](http://www.smartmouthgroup.com)) in Salt Lake City in 2005 to provide Speaker Coaching, Presentation Skills Training, and Media Readiness™ Training to a range of clients that include world-class and professional athletes, politicians, non-profit professionals, engineers, doctors, creative types, as well as top-tier corporate executives. She works with each client to achieve the harmony between content and delivery – the brain and the mouth – that suits their individual style and purpose, whether the goal is to enhance image and reputation, or to influence public opinion.

To register, please fill in the form below and either fax to 801-363-4873 or mail to:  
SmartMouth Communications  
340 Penny Parade Drive  
Salt Lake City, Utah 84103

S M A R T M O U T H C O M M U N I C A T I O N S

**LEADERSHIP  
COMMUNICATIONS  
SEMINAR**

**Please register by October 23, 2009**

Name \_\_\_\_\_ Phone \_\_\_\_\_

Company Name \_\_\_\_\_ Title/Position \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Email \_\_\_\_\_

Yes, I'd like to attend the Leadership Communications Seminar.

A check for \$895 is enclosed payable to SmartMouth Communications.

Please charge the \$895 registration fee to my:  American Express  VISA  MasterCard  Discover

Account # \_\_\_\_\_ Expiration date \_\_\_\_\_ Billing ZIP code \_\_\_\_\_

(required for processing)

Signature \_\_\_\_\_

I cannot attend this time, but please keep me informed of future seminars.

For further information, email [beth@smartmouthgroup.com](mailto:beth@smartmouthgroup.com).

